

Exhibit Opportunities

Canadian Society of Respiratory Therapists Annual Education Conference and Trade Show

The Westin Bayshore, Vancouver, BC – May 31-June 2, 2012

Visibility:

- The exhibit hall will feature 58 exhibit booths and will be open to delegates during all sessions
- The opening reception on Thursday, as well as all breakfast, lunches and refreshment breaks will be held in the exhibit hall
- Provides a good opportunity to target RTs with your products and services
- Your company will receive recognition in preliminary and final programs, on conference signage and in the *Canadian Journal of Respiratory Therapy*

How the CSRT will facilitate delegate traffic to your booth:

- Delegates who visit your company's booth to discuss products and services, will be entered into a draw to win complimentary conference registration, travel and accommodation to the 2013 CSRT Conference in Niagara Falls, ON
- Small trays of food will be placed at each exhibit booth during the Welcome Reception

Promotional Opportunities: \$400 each

- **Delegate Bag Insert** – Opportunity to include brochures, literature, small samples or other branding in 400 delegate bags
- **Hotel Drop for Delegates** – Supply 400 one page inserts to the conference registration desk on Thursday morning, for delivery on Thursday evening to all those registered at the hotel in the CSRT room block
- **Plenary Session Flyer Handout** – Supply 400 one page inserts to the conference registration desk on Thursday morning, to be circulated on every seat in the plenary session room before the Friday morning speaker

*Develop this mutually beneficial partnership
by contacting CSRT
Joan Pike jpik@csrt.com
or by calling 1-800-267-3422 ext. 0*

Rev. October 24, 2011



Booth Assignment



Cost for single booth: \$3,000

Cost for island booth (cluster of four booths): \$11,500 (see exhibit plan attached)

Only 4 island booths available

*Non-profit organizations will receive a 25% discount. Non-profits include hospitals, educational facilities and organizations with non-profit or charitable status.

Booth space includes:

- 8 x 10 draped booth with 8 foot high back wall and 3 foot side drape
- One decorated 6 foot table, two chairs, waste basket and daily housekeeping services
- Two exhibitor badges. Additional badges (per booth) may be purchased at \$150 each
- Basic (150 amps) of electricity

Visibility:

- Recognition on conference signage
- Acknowledgement in conference program
- Recognition in the Canadian Journal of Respiratory Therapy
- Acknowledgement on the CSRT website

Booth assignment: Space is assigned on a first-come, first-served basis. Upon receipt of payment in full, your agreement will be time and date-stamped. Exhibitor's booth preference will be adhered to as closely as possible but cannot be guaranteed. Booth allocation is subject to change if unforeseen circumstances occur.

Platinum sponsors from the previous conference will have priority until October 15 to choose their booth position. If booth payment is not received within 30 days of request, the position will be considered unsold and be returned to the list of available booths.

How to register for booth: Fill out the attached exhibitor agreement (page 6) and mail or fax to the Canadian Society of Respiratory Therapists. You may also visit our website at www.csrt.com and download a PDF version. Applications will not be processed without accompanying payment in full. For your convenience, payment may be forwarded by cheque, Visa, MasterCard or money order.

Exhibit Show Services: Show services will be provided by Show in Motion. Order forms can be found on our website at www.csrt.com, look under the events tab and select the CSRT Education Conference and Trade Show (the exhibitor link will be on the first page.) The exhibitor kit is available in French upon request. For any questions, equipment that requires special attention or additional services such as banner hanging, additional electrical services, or booth cleaning please contact Anissa Hume by phoning 250.495.5025 or emailing anissa@showinmotion.com

Preferred Shipping Company & Customs Clearance: North American Logistics – has been chosen as the preferred shipping company for the conference. To use their services please contact: Mark Fowler, Director of Operations mfowler@nalsi.com 1.855.328.2841

Direct shipment to the hotel: This can be done at your own discretion however it is not recommended since the hotel has very limited space for storage. Extra charges will be incurred and billed directly to the company/individual.

Audiovisual services provided by: PSAV – contact Jared Burke - 604.682.6504 or jburke@psav.com



General Information



Set-up: Thursday, May 31st – between 09:00 and 17:00 hours

Tear-down: Saturday, June 2nd – after lunch break, 13:00 hours

Exhibit Hours: (tentative – to be confirmed)

Thursday, May 31: Welcome Reception – 17:30 to 19:00 hours

Friday, June 1:
07:30 to 08:00 hours – Breakfast
10:00 to 10:45 hours – Refreshment break
11:30 to 12:30 hours – Lunch
14:40 to 15:25 hours – Refreshment Break

Saturday, June 2:
07:45 to 08:30 hours – Breakfast
09:15 to 10:00 hours – Refreshment break
11:35 to 13:00 hours – Lunch

Exhibitors are asked to wear their exhibitor badge at all times. Each booth is allocated two representatives. Additional passes per booth may be purchased for \$150 each.

Hotel accommodation: The CSRT has limited reserved blocks of rooms for \$225 per night. A personal group web page has been created for your convenience. The link may be found on the CSRT website: www.csrt.com. The Westin Bayshore in Vancouver may be contacted directly at (604) 682-3377 – toll free 1-800-937-8461 – Facsimile (604) 687-3102. Please provide the group code, which is CSRT, when calling. The hotel address is: The Westin Bayshore, 1601 Bayshore Drive, Vancouver, BC V6G 2V4.

Door prizes: The CSRT accepts items to use as door prizes or that can be given out during the conference at various functions.



Rules and Regulations



The following rules and regulations are not intended to restrict exhibitors, but to provide an environment where all exhibitors can operate efficiently without undue interference.

1. The purpose of the CSRT conference is for demonstration and education only.
2. There will be NO SMOKING in the hall.
3. Exhibitors will be permitted into the exhibit hall one half (1/2) hour prior to and one half (1/2) hour after show hours. CSRT must approve additional time in the exhibit hall.
4. Security is provided in the exhibit hall on Thursday and Friday evening / night. Entry is restricted to authorized personnel only. Any equipment which must be removed from the exhibit hall will require proper identification and authorization. Please ensure you have your booth badge with you at all times as this will act as your identification. Every precaution will be taken to prevent losses or damage of any kind however the provision of security should not be understood or interpreted by the exhibitor as a guarantee to them against loss, vandalism or theft of any kind. The CSRT and/or its employees do not and will not take any responsibility for any loss or damage that might be incurred.
5. Each exhibitor must make provisions for safeguarding his goods, materials, equipment and display at all times. The CSRT will not be responsible for loss of any material by or for any cause.
6. Subletting an exhibit is not permitted. Anyone who has not purchased booth space may not solicit or conduct business in the area.
7. Although housekeeping services are provided, exhibitors are required to keep their booth area clean.
8. Show management reserves the right to approve all exhibitor give a ways. Unauthorized food and beverages are not permitted without authorization.
9. All illuminated display booths and operation electrical equipment on display in the exhibition hall must be CSA-approved. All decorations and displays must be non-flammable or flame proofed by approved methods.
10. The CSRT reserves the right to restrict exhibits for any objectionable reason and close, without indemnity, the exhibit or exhibitor who refuses, after notice, to conform to the regulations that apply to all exhibitors. No exhibitor shall infringe on the rights and privileges of any other exhibitor. Unethical conduct or infraction of rules by the exhibitor will subject the exhibitor and/or its representatives to immediate dismissal from the exhibition hall. In such an event, no refund shall be made. The aisles must be kept clear of exhibits. All interviews, demonstrations, distribution of literature, etc. must be made inside the exhibitor's booth.

Liability: Exhibitors shall assume all responsibilities for damage to or any claims arising out of their own negligence or that of their employees or agents to the exhibit area and that neither the CSRT, the Westin Bayshore Hotel, or any supplier will assume any liability for damage, loss of any nature or personal injury in connection with the showing or viewing of exhibits whatsoever. It is therefore advisable for the exhibitor to arrange liability coverage during this event. Should any contingency necessitate the cancellation or prevent the holding of this conference, the CSRT shall not be held liable for any expense incurred by the exhibitor. Any contract or agreement made by the CSRT shall in such an event, be null and void.

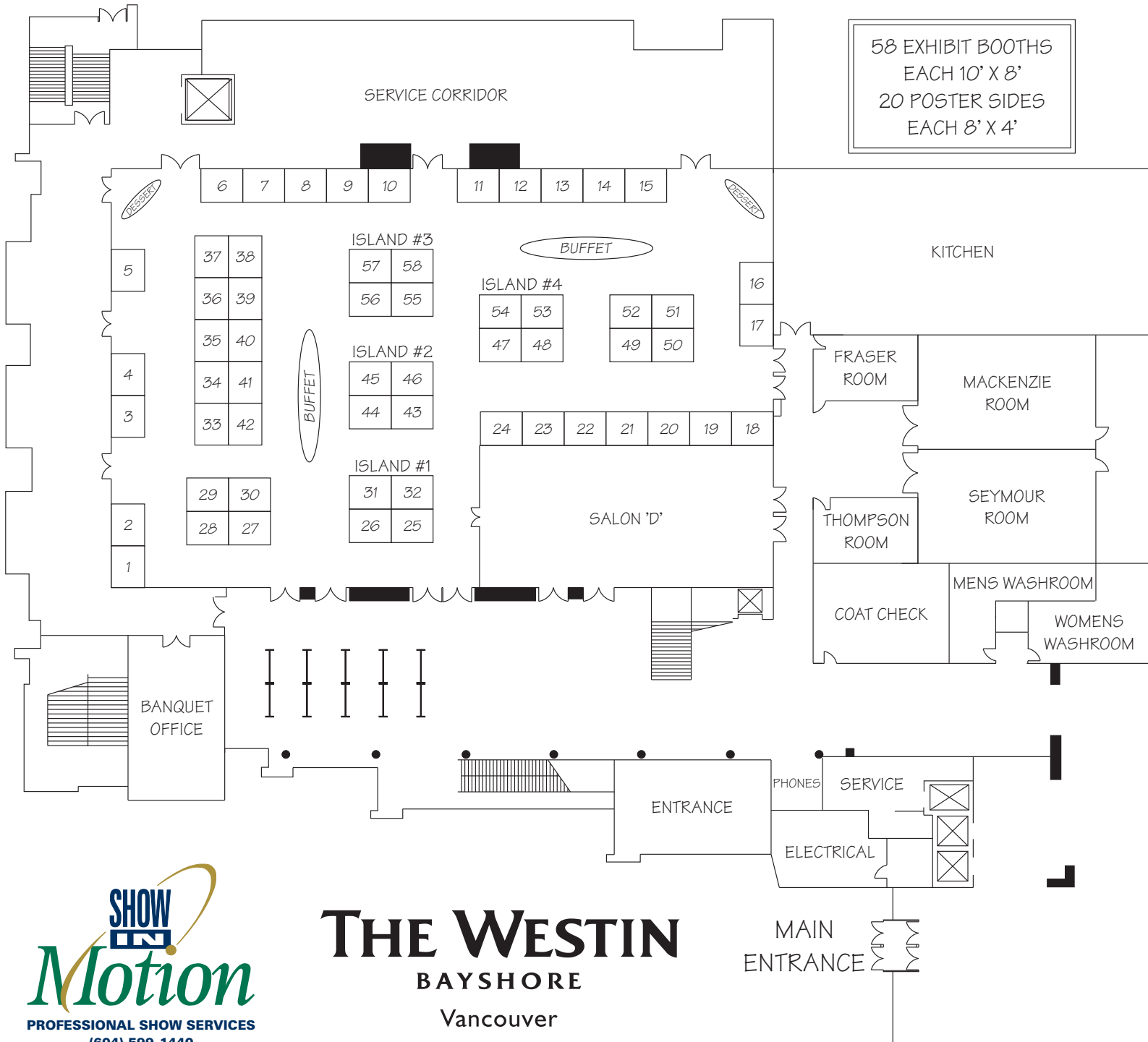
Failure to occupy exhibit space: If space is not occupied by the close of the period allocated for exhibit set-up (Thursday at 17:00 hours), the exhibitor will forfeit the space without obligation for any refund. If the exhibit is on hand, our show management company, reserves the right to assign labour to set up any display that is not in the process of being erected by the given deadline. The exhibitor will be charged for expenses incurred.

Cancellation: Cancellations received by March 31, will be refunded 50% of the booth fee, provided the space can be resold. If not, 25% of the booth fee will be refunded. No refunds will be provided for cancellations after April 1.

Show closing: At the close of the conference, any shipments left in the building and not consigned will be transferred to storage at the expense of the exhibitor. A Show in Motion (show services company) representative will be available to assist with outgoing shipments. Exhibitors may not dismantle an exhibit during show hours.

CSRT EDUCATION CONFERENCE AND TRADE SHOW

MAY 31 - JUNE 2, 2012



SHOW
EN
Motion
PROFESSIONAL SHOW SERVICES
(604) 599-1440

THE WESTIN
BAYSHORE
Vancouver