

Sponsorship Opportunities

Canadian Society of Respiratory Therapists Annual Education Conference and Trade Show

Vancouver B.C. - May 31 – June 2, 2012

- The CSRT is committed to providing practical education sessions on issues of interest to all RTs, in each area of practice. Therefore, 2012 will include topics delivered by international, national and regional individuals with expertise in various area of respiratory care.
- As the only national conference in Canada that focuses solely on the respiratory therapy profession, the CSRT Annual Education Conference provides a unique opportunity to target RTs with your products and services.
- The CSRT annual education conference provides cutting-edge information on the latest innovations in the RT profession. By becoming a sponsor you will also convey this progressive image.
- Your support is not restricted to the opportunities listed in this package. We would be pleased to work with you to develop a package that better suits your needs.

CORE Benefits

Each sponsorship opportunity is tailored to provide ultimate exposure for your company and all levels come with the following **CORE benefits**:

- Corporate name and logo featured in the preliminary and final conference program
- High profile on-site signage in areas such as the registration desk, hallways, etc.
- Sponsor logo and link on CSRT website on a rotating basis from time of agreement to June 30th
- Recognition of sponsorship on PowerPoint slide at the beginning of each session
- Logo recognition during Welcome Reception, Welcoming Remarks and Closing Remarks
- Complimentary subscription to the *Canadian Journal of Respiratory Therapy*

*Develop this mutually beneficial partnership by contacting
Lindsey Naddaf, Membership Services and Special Events Officer
lnaddaf@csrt.com OR 1-800-267-3422 ext. 231*

*Each sponsor will be offered the same hotel accommodation discount as is available to the conference delegates.
**Platinum sponsors from the previous conference are offered first choice of sponsorship opportunities. After October 15th, opportunities are offered to other interested parties. Opportunities are assigned on a first come, first served basis.

Rev. October 24, 2011



PLATINUM Sponsorship

\$15,000

Platinum sponsorship provides an exceptional amount of corporate profile.

Sponsorship at this level includes **ONE** of the following:

(Selection is on a first-come, first-served basis)

- Logo on pocket size program-at-a-glance distributed at the conference to each delegate
- Logo on delegate bag
- Logo on name badge holder
- Logo on other conference promotional item (to be determined)
- Product Information Session
- Company logo on hotel key card

Sponsorship also includes:

- Two booth positions with first choice privileges (provided sponsorship received before October 15)
- Four conference registrations (includes four tickets to the President's Banquet)
- Delegate bag insert
- Complimentary one page colour corporate advertisement in two issues of the *Canadian Journal of Respiratory Therapy*



GOLD Sponsorship

\$10,000

Gold Sponsorship provides an excellent amount of corporate profile.

Sponsorship at this level includes **ONE** of the following:

(Selection is on a first come, first serve basis)

- Exclusive Gold sponsorship recognition for one of the five education streams
- Logo on delegate notepads
- Logo on delegate pens

Sponsorship also includes:

- Two booths positions
- Two complimentary conference registrations (includes two tickets to the President's Banquet)
- Delegate bag insert
- A complimentary ½ page corporate advertisement in the *Canadian Journal of Respiratory Therapy*



SILVER Sponsorship

\$7,000



Silver Sponsorship provides corporate prominence.

Sponsorship at this level includes *ONE* of the following:

(Selection is on a first come, first serve basis)

- Recognition at one lunch or refreshment break
- Delegate bag insert

Sponsorship also includes:

- One booth position
- One complimentary conference registrations (includes one ticket to the President's Banquet)
- Complimentary ¼ corporate advertisement in the *Canadian Journal of Respiratory Therapy*



BRONZE Sponsorship

\$5,000



Bronze sponsorship is designed for those companies who do not wish to exhibit however would like a presence at the conference.

Sponsorship at this level includes *ONE* of the following:

(Selection is on a first-come, first-served basis)

- Sponsorship recognition of one concurrent session, speaker or workshop
- Recognition during one lunch or refreshment break

Sponsorship also includes:

- A complimentary ¼ page corporate ad in the *Canadian Journal of Respiratory Therapy*
- Delegate bag insert
- Corporate name and logo featured during the conference for an entire day of recognition

PRODUCT INFORMATION Session

\$3,000

In conjunction with the 2012 Education Conference and Trade Show, the CSRT will offer product information sessions to industry representatives who want to showcase a speaker, a particular topic, product, or equipment of relevance to their company. The length of each product information session is between 45 to 60 minutes depending on the program. A product information session provides the opportunity to present scientific data, interactive workshops or panel discussions on a product or service distinct to their company. The topic and format of the session can be arranged to suit the need of the sponsoring company, or of the sponsored speaker.

Available dates and time: Friday, June 1 from 13:00pm to 14:00pm (5 available)

A written confirmation must be received to secure your spot. The CSRT will **NOT** conduct regular conference programming during the scheduled product information session to ensure the largest possible audience for the session.

Benefits:

- Relevant topic of choice to the company, which may be product related.
- Session promoted in the preliminary and final program, on the website, in the CSRT newsletter and in all promotional activities.
- Adequate meeting space to conduct targeted marketing

Promotion of product information session:

- E-mail to participants
- Preliminary program
- On-site posters
- Final program
- *Canadian Journal of Respiratory Therapy*

Please note:

- All expenses relative to the speaker(s) (travel, honorarium, etc.), special audiovisual requirements is the responsibility of the sponsoring company
- Confirmation must be received by November 1 to be included in the preliminary program; by February 15 to be included in the final program

EDUCATIONAL GRANTS AND CONTRIBUTORS

\$1,000 +

The CSRT greatly appreciates all grants or contributions towards the development of the education program. Participants will be acknowledged within the CORE benefits outlined earlier in the document.



Agreement



Our organization agrees to participate as a sponsor at the
CSRT Annual Education Conference and Trade Show, Vancouver, BC – May 31-June 2, 2012.

Company Name: _____
Contact Name: _____
Address: _____
City: _____ Prov: _____ Postal Code: _____
Email: _____
Phone: _____ Fax: _____

All levels of sponsorship include core benefits listed on page 1 in addition to **one** of the following:

	Please select your preferred benefit		Amount
Platinum Sponsor	<input type="radio"/> Logo on pocket sized program-at-a-glance <input type="radio"/> Logo on delegate bag <input type="radio"/> Logo on name-badge holder <input type="radio"/> Logo on other conference item (to be determined) <input type="radio"/> Product Information Session <input type="radio"/> Company logo on hotel key card	\$15,000	
Gold Sponsor	<input type="radio"/> Recognition of one education stream <input type="radio"/> Logo on delegate notepads <input type="radio"/> Logo on delegate pens	\$10,000	
Silver Sponsor	<input type="radio"/> Recognition during one lunch/refreshment break <input type="radio"/> Delegate bag insert	\$7,000	
Bronze Sponsor	<input type="radio"/> Recognition of session speaker/workshop <input type="radio"/> Recognition during one lunch or refreshment break	\$5,000	
Product Information Session		\$3,000	
Educational Grant or Contributor		\$1,000+	
		Total=	

Please specify 3 preferred exhibit booth locations: 1 _____ 2 _____ 3 _____

Method of Payment: Cheques: Please make payable to Canadian Society of Respiratory Therapists
 Visa
 MasterCard
 Canadian money order

Card Number | _ | _ | _ | _ | _ | _ | _ | _ | _ | _ | _ | _ | _ | _ | Expiry Date | _ | _ | _ | _ |

Signature _____ Date _____

If you wish to pay by wire transfer, please contact Tom McBride, Finance Administrator at 1-800-267-3422 ext 227.
Once received and accepted by the CSRT, this agreement becomes a binding contract.



CANADIAN SOCIETY OF RESPIRATORY THERAPISTS
SOCIÉTÉ CANADIENNE DES THÉRAPEUTES RESPIRATOIRES

CSRT EDUCATION CONFERENCE AND TRADE SHOW

MAY 31 - JUNE 2, 2012

