

COMPREHENSIVE SLEEP CENTERS OF EXCELLENCE

Planning, Building and Operating State-of-the Art Sleep
Centers to Meet Increasing Demand, Exceed Patient
Satisfaction and Improve Outcomes

February 8-10, 2012 • Atlanta, Georgia

A Three-Day Forum highlighting the most current case studies from Leaders and Industry Experts

KEY ISSUES TO BE DISCUSSED INCLUDE HOW TO:

- Improve patient care management by creating a true interdisciplinary approach which joins together faculty from different primary areas to forge a new field or discipline
- Achieve best-of-class standards with a Quality Assurance Program that analyzes patient satisfaction, termination of procedure, timeliness of scoring, number of inactive bed nights, tracking of tech hours, chart completion and adherence to patient care standards
- Create more value by implementing a follow-up plan for all patients who are tested in your center, and focus on quality through inter-scorer reliability reports and self assessment
- Assure that your floor plan, equipment and business associates meet guidelines and standards, and there is appropriate patient volume for the facility
- Achieve autonomy within your organization and take control of hiring, tenure, opportunity for growth, academic promotion decisions, allocation of space, budget and use of clinical income
- Attract more patient referrals, maintain proficient testing, uphold the gold standard, receive physician and staff training and other benefits from meeting the AASM or other accreditation programs
- Become an influential center through visionary leadership and discover best recruiting practices that attract top academic talent and sleep patients
- Discover grant writing techniques that attract NIH funding
- Identify emerging trends to ensure future challenges in Sleep Center experiences and clinical scenarios, and future advancements

Speaker's Include:

Kathryn Hansen

BS, CPC, REEGT, EXECUTIVE DIRECTOR
KENTUCKY SLEEP SOCIETY

Bob Floro

PRESIDENT
HME PROFESSIONAL

Steve Vinci

PRESIDENT OF BUSINESS DEVELOPMENT
HME PROFESSIONAL

Renee Marlar

RPSGT, RST, CRT, DIRECTOR OF SLEEP SERVICES, DIRECTOR OF
A-STEP PROGRAM

METROPLEX PULMONARY &
SLEEP CENTER, P.A.

Dr. David White

CHIEF MEDICAL OFFICER
PHILLIPS RESPRONICS

Dr. Kirit B. Patel

M.D. INC., FCCP, D'ABSM
PACIFIC SLEEP DISORDER CENTER

Timothy F. Hoban

MD, DIRECTOR, PEDIATRIC SLEEP MEDICINE AND
CLINICAL NEUROPHYSIOLOGY, PROFESSOR OF
PEDIATRICS AND NEUROLOGY

UNIVERSITY OF MICHIGAN,
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Craig Pickerill

PRESIDENT
SLEEPCARE INC.

Iouri Kreinin

TECHNICAL PROGRAM DIRECTOR
BEAUMONT SLEEP EVALUATION SERVICES

Bruce Blehart, JD

Scott Blodgett
R.EEG T., RPSGT, CHIEF OPERATING OFFICER
SLEEP INSIGHTS

Duane M. Johnson

PH.D., SENIOR PARTNERS
SLEEP CENTER MANAGEMENT INSTITUTE

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