



CANADIAN SOCIETY OF RESPIRATORY THERAPISTS

SOCIÉTÉ CANADIENNE DES THÉRAPEUTES RESPIRATOIRES

Sponsorship Opportunities

Canadian Society of Respiratory Therapists 2022 Annual Conference

May 12-14, 2022

The CSRT conference is the preeminent annual event for the respiratory therapy (RT) community, and is an important place for networking, sharing and learning. While we continue to navigate through the pandemic and recognize the challenges that still exist with travelling, the CSRT is pleased to once again offer its annual conference through a virtual experience.

As the only national conference in Canada focused on the RT community, the CSRT 2022 Annual Conference provides unique opportunities to connect with RTs about your products and services, and to engage with them as you share knowledge and expertise.

In 2022 the CSRT will be implementing new initiatives aimed at providing quality education on issues that will enhance the continuing professional development of all respiratory therapists (RTs). This document outlines the sponsorship opportunities associated with these new CSRT initiatives. Sponsorship opportunities are not only restricted to those listed in this package. As always, we would be pleased to work with you to develop a package of opportunities that best suits your needs.

CSRT 2022 Annual Conference

Highlights of the CSRT 2022 virtual conference and trade show will include:





- The CSRT 2022 Annual conference will include **three days** of education sessions covering a range of topics of importance to RTs, an online scientific e-poster competition, and the RT Olympics
- The conference will be promoted nationally and internationally, and registration will be made available at a discounted rate to all **4800+** CSRT members
- The series will include industry sponsored education sessions to ensure RTs receive the leading-edge information they have come to expect from every CSRT Conference.
- CSRT CE/CPD credits will be available to attendees for all sessions.

Features of the CSRT 2022 Annual Conference!

- Daily virtual networking opportunities (community chat/social time) for delegates to interact with colleagues near and far.
- Daily keynote presentations by thought leaders from across the respiratory care field.
- An interactive exhibit hall experience with options for live video streaming to enhance networking.
- A range of opportunities for lead retrieval and brand exposure for sponsors, including in-session advertisements.



Conference Highlights

	CPD	Networking & Community	Sponsor Exposure	Lead Retrieval
Educational sessions spanning six streams				
Direct connections with participants				
In-session advertising				
Interactive exhibit hall				
Gamified social events				

Opportunities for Sponsorship

Each sponsorship opportunity is tailored to provide ultimate exposure for your company and all levels come with the following core benefits:

- Sponsor name and logo featured in the preliminary and final conference program.
- Sponsor logo and link on CSRT website from time of agreement until August 31st, 2022 (CSRT 2022 Annual Conference webpage).
- Recognition of sponsorship during the welcoming and closing remarks of each session.

The conference also includes impactful ways to connect with attendees:

- **Sponsored education sessions:** Sessions where the content and speaker have been chosen by scientific program committee are available for sponsorship. (Keynote addresses are not available for sponsorship.)
- **Industry education session:** Sessions where the content and speaker may be chosen by the sponsor and may be product specific if desired.
- **Interactive Exhibitor Booth:** Virtual booths will have the capacity to instant message with attendees, to share links and resources with attendees, to promote products and list offers, to conduct polling and Q/A sessions, and have access to the one on one meeting schedule tool.



Sponsorship Level	Benefits	Cost
PLATINUM	<p>Sponsorship at this level includes all the following:</p> <ul style="list-style-type: none">• Interactive Exhibitor Booth• Six complimentary conference registrations• One Industry Education Session (45 minutes) <i>Limited Quantities</i>• One complimentary e-blast to the CSRT members or conference delegates <i>Limited Quantities</i>• One sponsored education session (including in-session advertisement up to one minute) <p>Additional sponsorship benefits:</p> <ul style="list-style-type: none">• Corporate name and logo featured during each conference presentation, and on the CSRT 2022 Annual Conference webpage.• Your logo on all electronic conference promotional materials• Recognition of sponsorship on social media platforms• Complimentary one-year CSRT corporate membership• 50% off the cost of CJRT or CSRT web banner advertisements	\$6,000
GOLD	<p>Sponsorship at this level includes all the following:</p> <ul style="list-style-type: none">• Interactive Exhibitor Booth• Four complimentary conference registrations• One complimentary web banner advertisement on CSRT or CJRT homepage for a maximum of 30 days <i>Limited Quantities</i>• One sponsored education session (including in-session advertisement up to one minute) <p>Additional sponsorship benefits:</p> <ul style="list-style-type: none">• Corporate name and logo featured during each conference presentation, and on the CSRT 2021 Annual Conference webpage.• Your logo on all electronic conference promotional materials• Recognition of sponsorship on social media platforms	\$ 3,500



<p>Silver</p>	<p>Sponsorship at this level includes the following:</p> <ul style="list-style-type: none"> • Interactive Exhibitor Booth • Two complimentary conference registrations <p>Additional sponsorship benefits:</p> <ul style="list-style-type: none"> • Corporate name and logo featured during each conference presentation, and on the CSRT 2021 Annual Conference webpage. • Your logo on all electronic conference promotional materials • Recognition of sponsorship on social media platforms • 50% off the cost of CJRT or CSRT web banner advertisements 	<p>\$ 1,500</p>
<p>Bronze</p>	<p>Sponsorship at this level includes the following:</p> <ul style="list-style-type: none"> • One complimentary conference registration <p>Additional sponsorship benefits:</p> <ul style="list-style-type: none"> • Corporate name and logo featured during each conference presentation, and on the CSRT 2021 Annual Conference webpage. • Your logo on all electronic conference promotional materials • Recognition of sponsorship on social media platforms 	<p>\$ 750</p>
	<p style="text-align: center;">Optional Add-on – Virtual Lounge \$500</p> <p style="text-align: center;">Having your own company lounge will allow you the opportunity to host a meeting, plan a networking event, display/promote your products, provide education or simply have a general spot to network with attendees. The skies the limit with the lounges and CSRT staff will give you a general tutorial on how to navigate and use your lounge. The lounges will be made available to you during the week of the conference (May 9th – 13th).</p> <p style="text-align: center;">Your lounge -- your way!</p>	

Please note that the item listed as having limited quantities will sell out fast. You are encouraged to contact the CSRT at your earliest convenience to express interest. Opportunities will be made available on a first come first served basis.



Additional Sponsorship Opportunities

Item	Item Description	Price
Delegate bag inserts (examples): <ul style="list-style-type: none">• Restaurant gift card (McDonalds, Tim Horton's, Starbucks etc.)• Sleep Mask• Pens• Hand Sanitizer• Mint or Candy Cases• Other conference items (please let us know if there's an item you wish to include in the mailout)	Item will be included in the delegate package mailed out prior to the start of the conference to the first 500 registered delegates	<i>Subject to discussion</i>
Scientific Poster Competition	Exclusive sponsor of the Scientific E-Poster competition – corporate name and logo featured prominently on Poster Competition webpage until August 31 st , 2022	\$ 3,000
Pre- Conference Session (May 12 only)	Host a pre-conference education session of up to 3 hours (format of your choice) <i>Limited availability</i> Deadline to confirm: November 30, 2021.	\$ 3,000
Focus group	Engage with delegates to have an open discussion about a new product or market research. To be scheduled outside of conference sessions any time in 2022. (Facilitation services also available through the CSRT.)	<i>Subject to discussion</i>
Innovative sponsorship ideas	Have an innovative idea that you would like to have included in the CSRT 2022 Annual Conference? We welcome the opportunity to explore these with you.	<i>Subject to discussion</i>

Please note that as some sponsorship opportunities have limited availability, you are encouraged to contact the CSRT at your earliest convenience to express interest. Opportunities will be made available on a first come first served basis.

Develop this mutually beneficial partnership by contacting

Lindsey Naddaf

email: lnaddaf@csrt.com

Tel: 1-800-267-3422 EXT 221



Sponsorship Agreement



Our organization agrees to participate as a sponsor at the CSRT 2022 Annual Conference held through May 12-14th, 2022.

Company Name: _____

Address: _____

City: _____ Prov.: _____ Postal Code: _____

Contact Name: _____ / Secondary Contact (if applicable): _____

Email: _____ / Secondary contact email: _____

Phone: _____ Fax: _____

All levels of sponsorship include core benefits listed on page 2 in addition to one of the following:

Platinum Sponsorship	Includes all items as listed on page 3.	\$6,000	
Gold Sponsorship	Includes all items as listed on page 3.	\$3,500	
Silver Sponsorship	Includes all items as listed on page 4.	\$1,500	
Bronze Sponsorship	Includes all items as listed on page 4.	\$750	
Sponsorship Add-On	<i>Options and cost found on page 5.</i>		
	Add-On Notes:		
		TOTAL	

Once received and accepted by the CSRT, this agreement becomes a binding contract. You will receive an electronic invoice and be able to pay directly through the secure link provided on the invoice.

Signature: _____

Date: _____