



Sponsorship Opportunities

The Canadian Society of Respiratory Therapists 2020 Annual Education Conference and Trade Show

Le Centre Sheraton • Montreal, Quebec
May 7-9, 2020

The CSRT is committed to providing quality education workshops and presentations on issues that will increase all RTs knowledge in each area of practice. Therefore, the 2020 program will include topics delivered by international, national and regional individuals with expertise in various areas of respiratory care, as well as a range of important practice issues.

As the only national conference in Canada that focuses solely on the respiratory therapy profession, the CSRT Annual Education Conference provides a unique opportunity to target RTs with your products and services, and to share knowledge and expertise.

This document outlines various sponsorships opportunities. Your support is not restricted to the opportunities listed in this package. We would be pleased to work with you to develop a package that better suits your needs.

Core Benefits for all Sponsorship Levels

Each sponsorship opportunity is tailored to provide ultimate exposure for your company and all levels come with the following core benefits:

- Corporate name and logo featured in the preliminary and final conference program (posted online & within conference app).
- High profile on-site signage
- Sponsor logo and link on CSRT website on a rotating basis from time of agreement to June 30
- Recognition of sponsorship on PowerPoint slide displayed in each session room at the beginning of each day
- Sponsor ribbons provided for name badges
- Acknowledgment during Welcome Reception, Welcoming Remarks, Closing Remarks, and Presidents' Banquet

**Develop this mutually beneficial partnership by contacting Lindsey Naddaf Lnaddaf@csrt.com
Tel: 1-800-267-3422**

Please note: Sponsors from the previous year are offered first choice of exhibit space. As of Friday, September 6th, 2019 all other exhibitors and potential sponsors will receive the exhibitor floor plan for 2020. Opportunities are assigned on a first come, first served basis.

PLATINUM Sponsorship

\$15,000

Platinum sponsorship provides an exceptional amount of corporate profile.

Sponsorship at this level includes **ONE** of the following:

(Selection is on a first-come, first-served basis – other requests may be possible)

- Logo on conference delegate bag
- Industry Education Session
- Logo on delegate notebooks
- Table wine sponsor for Presidents' Banquet Dinner

Sponsorship also includes:

- Three booth positions *(includes six exhibitor badges)*
- Three additional complimentary exhibitor badges
- 50% discount on full delegate conference registration *(maximum of 3)*
- Delegate bag insert
- One complimentary e-blast to the CSRT members or conference delegates *(must be used by December 31, 2020)*
- Complimentary one-year CSRT corporate membership
- **NEW** 50% off the cost of CJRT or web banner advertisements *(refer to media kit for pricing)*
<https://www.cjrt.ca/wp-content/uploads/MediaKit-2019.pdf>

GOLD Sponsorship

\$10,000

Gold Sponsorship provides an excellent amount of corporate profile.

Sponsorship at this level includes **ONE** of the following:

(Selection is on a first come, first serve basis – other requests may be possible)

- Exclusive sponsorship recognition for one of the five education streams
- Logo on delegate pens
- Logo on delegate mint cases
- Logo on delegate badge lanyard

Sponsorship also includes:

- Two booths positions *(includes four exhibitor badges)*
- Two additional complimentary exhibitor badges
- 50% discount on full delegate conference registration *(maximum of 2)*
- One complimentary e-blast to the CSRT members or conference delegates *(must be used by December 31, 2020)*
- Delegate bag insert
- **NEW** 50% off the cost of CJRT or web banner advertisements *(refer to media kit for pricing)*
<https://www.cjrt.ca/wp-content/uploads/MediaKit-2019.pdf>

SILVER Sponsorship

\$7,000

Silver Sponsorship provides corporate prominence.

Sponsorship at this level includes the following:

- One booth position
- Recognition at one lunch or refreshment break
- Delegate bag insert
- 50% discount on full conference registration (*maximum of 1*)
- **NEW** 50% off the cost of CJRT or web banner advertisements (*refer to media kit for pricing*)
<https://www.cjrt.ca/wp-content/uploads/MediaKit-2019.pdf>

BRONZE Sponsorship

\$5,000

Bronze sponsorship is designed for those companies who do not wish to exhibit however would like a presence at the conference.

Sponsorship at this level includes the following:

- Corporate name and logo featured during the conference
- Delegate bag insert





Reminders for Sponsors:

For PLATINUM, GOLD and SILVER sponsorship:

- Two exhibitor badges are included with every booth. Please submit names of persons using exhibitor badges by **Thursday, April 9th, 2020**. After April 9th, only the company name will appear on the badge.
- Once registration is set-up, we will provide you with a promo code which can be used to take advantage of the 50% discount on full delegate conference registration. These are intended for you to give to any RT customer or employee of your choice to attend the full conference. The deadline to take advantage of this discount is **Thursday, April 9th, 2020**. No extensions will be granted. Once submitted, the registrations are non-transferrable.
- Items for delegate bags must be delivered and received to the CSRT office by **Thursday, April 9th, 2020**.



Other Sponsorship Opportunities

Items are available on a first-come, first-served basis.

- **Option 1 - Cost \$3,000:** Sponsor for cocktail hour at Presidents' Banquet – Each delegate attending the Presidents' Banquet will receive a free beverage ticket during the one-hour cocktail prior to dinner. Drink tickets will include your company name/logo.
- **Option 2 – Cost \$1000+:** The CSRT greatly appreciates all grants or contributions towards the development of the education program. Participants will be acknowledged within the core benefits outlined earlier in the document.
- **Option 3 - Cost \$500-\$1000:** Advertise on the new CSRT conference app! Space is limited and is based on a first come first serve basis. Choose between advertising on a banner within the CSRT conference app and/or having a scheduled alert go out during the conference. For more information on these opportunities contact the CSRT.

Please contact Lindsey Naddaf to add either of these add-ons to your sponsorship package.



Industry Education Session

\$3,000

In conjunction with the 2020 Education Conference, the CSRT will offer opportunities for industry education sessions to industry representatives who want to showcase a speaker, a particular topic, product, or equipment of relevance to their company. The length of each product information session is 45 minutes. An industry education session provides the opportunity to present scientific data, interactive workshops or panel discussions on a product or service distinct to your company. The topic and format of the session is intended to suit the needs of the sponsoring company or of the sponsored speaker, while also while also contributing to the educational objectives of the conference.

Available dates and time:

Friday, May 8th: 45 minutes – *Tentative Time 11:10am-12:00pm*

- A written confirmation must be received to secure your spot.
- The CSRT will **NOT** conduct regular conference programming during the scheduled product information session to ensure the largest possible audience for the session.
- The CSRT provides a door prize for attendants at each session to help increase participation. Instructions will be provided day of.

Benefits:

- All industry education sessions are valued at 1.0 CSRT CE/CPD Credits. Certificate provided by CSRT.
- Relevant topic of choice to your company, which may be product related.
- Adequate meeting space to conduct targeted marketing.
- Session promoted in conference communications, see below.

Promotion of product information session:

- E-mail to participants
- Preliminary program (session title, objectives, and speaker must be provided by deadline set by CSRT)
- Final program
- On-site banner

Please note:

- All expenses relative to the speaker(s) (travel, honorarium, special audiovisual requirements, etc.) are the responsibility of the sponsoring company.
- Confirmation must be received by **Friday, November 1st, 2019** to be included in the Preliminary Program; and by **Friday, March 13th, 2020** to be included in the Final Program. These dates are final.





Sponsorship Agreement



Our organization agrees to participate as a sponsor at the CSRT Annual Education Conference in Montreal, QC May 7-9th, 2020

Company Name: _____

Address: _____

City: _____ Prov.: _____ Postal Code: _____

Contact Name: _____ / Secondary Contact (if applicable): _____

Email: _____ / Secondary contact email: _____

Phone: _____ Fax: _____

All levels of sponsorship include core benefits listed on page 1 in addition to one of the following:

Platinum Sponsorship	<input type="checkbox"/> Industry Education Session <input type="checkbox"/> Official Sponsor of Wine at Presidents' Banquet <input type="checkbox"/> Logo on one of the following: <ul style="list-style-type: none"> <input type="radio"/> conference delegate bag <input type="radio"/> logo on delegate notebooks <input type="radio"/> other conference item (to be determined) 	\$15,000	
Gold Sponsorship	<input type="checkbox"/> Recognition of one education stream (<i>for one day</i>) <input type="checkbox"/> Logo on one of the followings: <ul style="list-style-type: none"> <input type="radio"/> delegate pens <input type="radio"/> delegate mint cases <input type="radio"/> delegate badge lanyard <input type="radio"/> other conference item (to be determined) 	\$10,000	
Silver Sponsorship	Includes all items listed on page 3.	\$7,000	
Bronze Sponsorship	Includes all items listed on page 3.	\$5,000	
Sponsorship Add-On	Options and cost found on page 4.		
Industry Education Session		\$3,000	
Educational Grant or Contributor		\$1,000+	
		TOTAL	

Please specify 3 preferred exhibit booth locations:	1 st Choice	2 nd Choice	3 rd Choice
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Once received and accepted by the CSRT, this agreement becomes a binding contract. You will receive an electronic invoice and be able to pay directly through the secure link provided on the invoice.

Signature: _____

Date: _____