



CANADIAN SOCIETY OF RESPIRATORY THERAPISTS  
SOCIÉTÉ CANADIENNE DES THÉRAPEUTES RESPIRATOIRES

## Sponsorship Opportunities

### The Canadian Society of Respiratory Therapists 2019 Annual Education Conference and Trade Show

Sheraton on the Falls • Niagara Falls, Ontario  
May 9-11, 2019

The CSRT is committed to providing quality education workshops and presentations on issues that will increase all RTs knowledge in each area of practice. Therefore, the 2019 program will include topics delivered by international, national and regional individuals with expertise in various areas of respiratory care, as well as a range of important practice issues.

As the only national conference in Canada that focuses solely on the respiratory therapy profession, the CSRT Annual Education Conference provides a unique opportunity to target RTs with your products and services, and to share knowledge and expertise.

This document outlines various sponsorships opportunities. Your support is not restricted to the opportunities listed in this package. We would be pleased to work with you to develop a package that better suits your needs.

## Core Benefits for all Sponsorship Levels

Each sponsorship opportunity is tailored to provide ultimate exposure for your company and all levels come with the following core benefits:

- Corporate name and logo featured in the preliminary and final conference program
- High profile on-site signage
- Sponsor logo and link on CSRT website on a rotating basis from time of agreement to June 30
- Recognition of sponsorship on PowerPoint slide displayed in each session room at the beginning of each day
- Sponsor ribbons provided for name badges
- Acknowledgment during Welcome Reception, Welcoming Remarks, Closing Remarks, and Presidents' Banquet

**Develop this mutually beneficial partnership by contacting Lindsey Naddaf [Lnaddaf@csrt.com](mailto:Lnaddaf@csrt.com)  
Tel: 1-800-267-3422**

*Please note: Sponsors from the previous year are offered first choice of exhibit space. As of Friday, September 7<sup>th</sup>, 2018 all other exhibitors and potential sponsors will receive the exhibitor floor plan for 2019. Opportunities are assigned on a first come, first served basis.*



## PLATINUM Sponsorship

\$15,000

Platinum sponsorship provides an exceptional amount of corporate profile.

### Sponsorship at this level includes **ONE** of the following:

*(Selection is on a first-come, first-served basis – other requests may be possible)*

- Logo on conference delegate bag
- Industry Education Session
- Logo on delegate notebooks
- Table wine sponsor for Presidents' Banquet Dinner

### Sponsorship also includes:

- Three booth positions *(includes six exhibitor badges)*
- **NEW** Three additional complimentary exhibitor badges
- **NEW** 50% discount on full delegate conference registration *(maximum of 3)*
- Delegate bag insert
- **NEW** One complimentary e-blast to the CSRT members or conference delegates *(must be used by December 31, 2019)*
- Complimentary one-year CSRT corporate membership

## GOLD Sponsorship

\$10,000

Gold Sponsorship provides an excellent amount of corporate profile.

### Sponsorship at this level includes **ONE** of the following:

*(Selection is on a first come, first serve basis – other requests may be possible)*

- Exclusive sponsorship recognition for one of the five education streams
- Logo on delegate pens
- Logo on delegate mint cases
- Logo on delegate badge lanyard

### Sponsorship also includes:

- Two booths positions *(includes four exhibitor badges)*
- **NEW** Two additional complimentary exhibitor badges
- **NEW** 50% discount on full delegate conference registration *(maximum of 2)*
- **NEW** One complimentary e-blast to the CSRT members or conference delegates *(must be used by December 31, 2019)*
- Delegate bag insert



## SILVER Sponsorship

\$7,000

Silver Sponsorship provides corporate prominence.

### Sponsorship at this level includes the following:

- One booth position
- Recognition at one lunch or refreshment break
- Delegate bag insert
- **NEW** 50% discount on full conference registration (*maximum of 1*)

## BRONZE Sponsorship

\$5,000

Bronze sponsorship is designed for those companies who do not wish to exhibit however would like a presence at the conference.

### Sponsorship at this level includes the following:

- Corporate name and logo featured during the conference
- Delegate bag insert





## Reminders for Sponsors:

For PLATINUM, GOLD and SILVER sponsorship:

- Two exhibitor badges are included with every booth. Please submit names of persons using exhibitor badges by **Friday, April 19<sup>th</sup>, 2019**. After April 19<sup>th</sup>, only the company name will appear on the badge.
- Once your sponsorship is confirmed, we will provide you with the registration forms which can be used to take advantage of the 50% discount. These are intended for you to give to any RT customer or employee of your choice to attend the full conference. Please ensure these forms are sent to the CSRT no later than **Friday, April 19<sup>th</sup> 2019**. No extensions will be granted. Once submitted, the registrations are non-transferrable
- Items for delegate bags must be delivered and received to the CSRT office by **Friday, April 5<sup>th</sup>, 2019**. *The CSRT will include a quiz with the delegate bag insert package, which will include one question on every insert that is submitted for the bags before indicated deadlines. Any insert received after the deadline will not be included in the quiz, however still included in the bags.*

## Other Sponsorship Opportunities

*Items are available on a first-come, first-served basis.*

- **Option 1 - Cost \$4,000:** Welcome package upon delegate room check in – A small welcome package will be placed in every delegate's room upon check in (i.e. bag of chips, bottle water, pack of gum; items may vary). Packages will be tagged with your company name/logo or you can provide a postcard-sized promotional piece of your choice.
- **Option 2 - Cost \$3,000:** Sponsor for cocktail hour at Presidents' Banquet – Each delegate attending the Presidents' Banquet will receive a free beverage ticket during the one-hour cocktail prior to dinner. Drink tickets will include your company name/logo.
- **NEW Option 3 - Cost (TBD):** President banquet favors – This can be an item that a company orders or CSRT can make suggestions and place order for favors. Item can be labelled or tagged (depends on item) with sponsors logo. One favor per place setting.

*Please contact Lindsey Naddaf to add either of these add-ons to your sponsorship package.*

## Educational Grants and Contributors

\$1,000 +

The CSRT greatly appreciates all grants or contributions towards the development of the education program. Participants will be acknowledged within the core benefits outlined earlier in the document.



## Industry Education Session

\$3,000

In conjunction with the 2019 Education Conference, the CSRT will offer opportunities for industry education sessions to industry representatives who want to showcase a speaker, a particular topic, product, or equipment of relevance to their company. The length of each product information session is 50 minutes. An industry education session provides the opportunity to present scientific data, interactive workshops or panel discussions on a product or service distinct to your company. The topic and format of the session is intended to suit the needs of the sponsoring company or of the sponsored speaker, while also contributing to the educational objectives of the conference.

### Available dates and time:

Friday, May 10<sup>th</sup>: 45 minutes – *Tentative Time 11:10am-12:00pm*

- A written confirmation must be received to secure your spot.
- The CSRT will **NOT** conduct regular conference programming during the scheduled product information session to ensure the largest possible audience for the session.
- The CSRT provides a door prize for attendants at each session to help increase participation. Instructions will be provided day of.

### Benefits:

- All industry education sessions are valued at 1.0 CSRT CE/CPD Credits. Certificate provided by CSRT.
- Relevant topic of choice to your company, which may be product related.
- Adequate meeting space to conduct targeted marketing.
- Session promoted in conference communications, see below.

### Promotion of product information session:

- E-mail to participants
- Preliminary program (session title, objectives, and speaker must be provided by deadline set by CSRT)
- Final program
- On-site posters
- Promoted in the April CSRT newsletter distributed to all members

### Please note:

- All expenses relative to the speaker(s) (travel, honorarium, special audiovisual requirements, etc.) are the responsibility of the sponsoring company.
- Confirmation must be received by **Friday, November 9<sup>th</sup>, 2018** to be included in the Preliminary Program; and by **Friday, March 22<sup>nd</sup>, 2019** to be included in the Final Program. These dates are final.





# Sponsorship Agreement

Our organization agrees to participate as a sponsor at the CSRT Annual Education Conference in Niagara Falls, ON May 9-11, 2019

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Prov.: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_ / Secondary Contact (if applicable): \_\_\_\_\_

Email: \_\_\_\_\_ / Secondary contact email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**All levels of sponsorship include core benefits listed on page 1 in addition to one of the following:**

Platinum Sponsorship	<input type="checkbox"/> Industry Education Session <input type="checkbox"/> Official Sponsor of Wine at Presidents' Banquet <input type="checkbox"/> Logo on one of the following: <ul style="list-style-type: none"> <li><input type="radio"/> conference delegate bag</li> <li><input type="radio"/> logo on delegate notebooks</li> <li><input type="radio"/> other conference item (to be determined)</li> </ul>	\$15,000	
Gold Sponsorship	<input type="checkbox"/> Recognition of one education stream ( <i>for one day</i> ) <input type="checkbox"/> Logo on one of the followings: <ul style="list-style-type: none"> <li><input type="radio"/> delegate pens</li> <li><input type="radio"/> delegate mint cases</li> <li><input type="radio"/> delegate badge lanyard</li> <li><input type="radio"/> other conference item (to be determined)</li> </ul>	\$10,000	
Silver Sponsorship	Includes all items listed on page 3.	\$7,000	
Bronze Sponsorship	Includes all items listed on page 3.	\$5,000	
Sponsorship Add-On	<i>Options and cost found on page 4.</i>		
Industry Education Session		\$3,000	
Educational Grant or Contributor		\$1,000+	
		<b>TOTAL</b>	

<b>Please specify 3 preferred exhibit booth locations:</b>	1 <sup>st</sup> Choice	2 <sup>nd</sup> Choice	3 <sup>rd</sup> Choice
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**Once received and accepted by the CSRT, this agreement becomes a binding contract.**

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Method of Payment:**

- Visa  AMEX  Wire/electronic money transfer
- MasterCard  Cheque  Canadian money order

- **Canadian money orders and Cheques are to be made payable to Canadian Society of Respiratory Therapists**
- **If you wish to pay by wire transfer or electronic transfer, please contact Theresa Wilson, Finance Administrator, at 1-800-267-3422 ext. 227**

Credit Card Number: \_\_\_\_\_

Expiry: \_\_\_\_ / \_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_